

Jocelyn Carter-Miller – *Board Member, NACD Florida Chapter*



Jocelyn Carter-Miller has been President of TechEd Ventures since 2005 and SoulTranSync since 2013, which specialize in the development and marketing of high performance educational and personal empowerment programming. Currently, she serves on the boards of Principal Financial Group, Inc. (Finance Committee Chair, Nominating and Governance Committee Member), InterPublic Group (Nominating and Governance Committee Chair, Audit Committee Member), Netgear, Inc. (Audit Committee Member, Compensation Committee Member), and the non-profit League of Women Voters of Broward County.

Previously, Jocelyn was Executive Vice President and Chief Marketing Officer of Office Depot, Inc. from February 2002 until March 2004, with responsibility for the company's marketing for its 846 superstores, contract, catalog and e-commerce businesses in the United States and Canada and operations in 15 other countries. Before joining Office Depot, she was Corporate Vice President and Chief Marketing Officer of Motorola, Inc. with overall responsibility for marketing across its \$30 billion revenue base and diverse businesses. She also had general management responsibility while at Motorola for network operations in Latin America, Europe, the Middle East and Africa. Prior to joining Motorola, she was Vice President, Marketing and Product Development at Mattel, Inc.

In addition to her marketing leadership background, Ms. Carter-Miller has executive level experience in brand management, advertising, sales, multinational companies, international operations, mergers and acquisitions, product development, project management, strategic planning, technology and leadership development and training. She is also a certified public accountant. Ms. Carter-Miller received a B.S. in Accounting from the University of Illinois and an MBA in Finance and Marketing from the University of Chicago. She frequently speaks at business, women and community forums.

Ms. Carter-Miller was a 2013 NACD Directorship 100 Honoree, a Savoy Power 300: 2016 Most Influential Black Corporate Directors, and 2017 Directors & Boards Director to Watch.