

## DEBORAH BAYLE

Deborah Bayle served as President and CEO of United Way of Salt Lake (UWSL) from 1999-2015. She led UWSL through a dramatic, ten-year transformation of its vision, mission and business model, which made UWSL a national prototype for results-driven community change.

Prior to her appointment as President and CEO of UWSL, Deborah served as CEO for the Greater Salt Lake Area Chapter of the American Red Cross for three years. From 1976 to 1996, she was on the staff of the Salt Lake Area Chamber of Commerce, where she rose to the position of Chief Operating Officer.

She is skilled in administration, corporate governance, leadership, accountability, strategic planning, change management, board development, financial oversight, fundraising, talent development and marketing.

Deborah is currently the CEO of DSB Consulting, LLC, where she works as a consultant, primarily in the areas of executive coaching, professional development, organizational management and change strategy.

She also serves on several corporate and nonprofit boards. She is a director of People's Utah Bancorp, where she chairs the Nominating/Governance Committee and sits on the Audit and Compensation Committees. She is a member of the Executive Committee of the National Association of Corporate Directors, Utah Chapter, where she chairs the Program Committee. She serves as the Secretary/Treasurer of the Utah Golf Foundation, is a trustee of The Mark and Kathie Miller Foundation, and a member of the Advisory Board of the Kem C. Gardner Policy Institute at the University of Utah. She is a member of the Board of Directors of the United Way Retirees Association, where she recently chaired the search for a new President and CEO, and is on the Executive Council for Women United. She is also a member of the Utah Women's Forum.

Upon her retirement, the Board of Directors of United Way of Salt Lake honored her service by establishing the Deborah S. Bayle Scholarship for Youth program. She chairs the process of providing four-year college scholarships to at-risk students who have been impacted by the work of UWSL.

Deborah is a past director of the Federal Reserve Bank of San Francisco, Salt Lake City Branch. She is also a past chair of the Utah Nonprofits Association, Ballet West Ambassadors, Junior Achievement of Utah, Utah Women's Forum and International Women's Forum – Utah Chapter. She chaired the three-day Olympic Announcement Party when Salt Lake City was awarded the 2002 Olympic Games and was Mayor for the Day during the 2002 Paralympic Games.

Deborah has been recognized through many awards and publications, including:

- Utah Women's Walk, Inductee, November, 2015
- President's Award, United Way of Northern Utah, August, 2015
- *Leader Retires After Making United Way of Salt Lake the "Backbone" of Community Change*, Salt Lake Tribune, July, 2015
- Women in Business, Utah Business Magazine, August, 2014
- Enlightened 50 (E50), The Community Foundation of Utah, 2011, 2012 and 2014
- *Making of a Better United Way for S. L.*, Deseret News – December, 2013
- Outstanding Nonprofit Executive, Utah Philanthropy Day, November, 2013
- A Celebration of Utah's Women, Zions Bank, November, 2013
- 100 Most Influential People, Utah Business Magazine, 2004, 2007 and 2011 (Each year recognition was given)
- Titan Award, Sandy Area Chamber of Commerce, October, 2010
- Outstanding Achievement Award, YWCA, September, 2010
- CEO Spotlight, Utah CEO Magazine, March, 2010

- 30 Women to Watch, Utah Business Magazine, April, 2006
- Nonprofit Executive of the Year, National Association of Women Business Owners, June, 2005
- Communicator of the Year Award, International Association of Business Communicators/Public Relations Society of America - November, 2003
- Chamber Champion Award, Salt Lake Chamber of Commerce – September, 2003
- *The State of Generosity*, The Chronicle of Philanthropy – May, 2003
- *People Profile*, Utah Business Magazine – September, 2002
- *Power People Profile*, Salt Lake Magazine - March/April, 2000
- *Utah People Executive Living Profile*, Utah Business Magazine - April, 1999
- Athena Businesswoman of the Year Award, First Security Bank/Salt Lake Area Chamber of Commerce - November, 1998

Deborah has two children and two grandchildren, and lives in Holladay, Utah.