



**Brian Gardner**

Executive Vice President, General Counsel – Hallmark

Director - Crown Media, Vermeer, KCPT; Swope Community Enterprises; Civic Council of Kansas City; Nelson Atkins Museum Business Council  
Heartland Chapter of National Association of Corporate Directors

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Brian Gardner is the Executive Vice President – General Counsel at Hallmark Cards, Inc. He also serves as Secretary to the Hallmark Board of Directors.

As general counsel, Brian directs the company’s in-house legal staff and provides legal and business advice to Hallmark and its subsidiaries on a wide array of general corporate legal matters.

Brian serves on the Board of Directors of the Vermeer Corporation, which is a privately held manufacturing company headquartered in Pella, Iowa. Brian has also served on the Board of Directors and as Finance Committee Chair of Crown Media Holdings, Inc., a previously public, but now private company which owns and operates the Hallmark Channel and the Hallmark Movies & Mysteries Channel.

Prior to joining Hallmark in 2003 and being named a corporate officer, Brian was co-managing partner at Stinson Morrison Hecker (now known as Stinson Leonard Street), a large law firm headquartered in Kansas City.

Brian holds a bachelor’s degree in distributed studies from Iowa State University and earned his law degree from the University of Iowa.

He is the Past Co-Chair of the Nelson-Atkins Museum of Art Business Council, the Past Board Chair of Kansas City Public Television, the Johnson County Community College Foundation and the Overland Park Convention and Business Bureau.