

## BILL BRADY BIO

Bill Brady is President and Chief Marketing Officer of EKR, one of Utah's leading marketing and Web development agencies. EKR employs 80 people and serves leading brands across Utah and around the country, including Google, Netflix, Sony, Adobe and Intel.

Additionally, Bill serves as a Board Director for Med One Group, a nationally recognized leader in equipment leasing, rental and sales solutions in the healthcare industry that has done business with more than half the hospitals in the U.S.

Prior, Bill was co-founder of M2 Results, a brand strategy firm in Salt Lake City that served clients around the United States. Previously, he served as Director of Global PR for a multinational software company and as Director of Wall Street Communications for a \$1.3B publicly traded consumer goods company.

Bill graduated with a degree in PR from Brigham Young University, where he served as Student Body President. He is currently pursuing an MBA from the David Eccles School of Business at the University of Utah.