



Anna Catalano

Director, Willis Towers Watson, Kraton Corporation, Alzheimer's Association, NACD Texas TriCities Chapter, Houston Grand Opera, and Kellogg Innovation Network of Northwestern University Advisory Board

Anna C. Catalano manages an active board portfolio, serving as an independent director for both public corporations and not-for-profit organizations. She is currently a member of the Board of Directors of Willis Towers Watson, Chemtura Corporation, National Board of Directors of the Alzheimer's Association, a Board Member of the Houston Grand Opera, NACD Texas TriCities Chapter, and an honorary co-founder and advisory board member of the Kellogg Innovation Network of Northwestern University.

With over 30 years of corporate experience, Ms. Catalano is a renowned expert on the topics of marketing and strategic branding, international business, and is an outspoken champion of women in business. Her extensive career spanned three continents in both operational and functional roles. In 1995 as President, Amoco Orient Oil Company in Beijing, China, she successfully completed Amoco's first downstream joint venture in the PRC. As Senior Vice President for Amoco in 1998, she was responsible for the company's US retail business. In her final executive role as Group Vice President, Marketing for BP in London, she was instrumental in repositioning the BP brand, and a primary voice behind the campaign to establish BP's "beyond petroleum" positioning.

Ms. Catalano holds a BS degree in Business from the University of Illinois, Champaign-Urbana, and has been recognized on Fortune's ranking of "The Most Powerful Women in International Business". She is a frequent speaker on a variety of topics including board governance, innovation, corporate reputation, and the advancement of women in business. Her thoughts on various aspects of leadership can be found on her blog, www.shades-of-leadership.com.