

Kim L. Hunter
President & CEO

Kim L. Hunter is the founder and president & chief executive officer of LAGRANT COMMUNICATIONS, a multimillion-dollar integrated marketing communications corporation, which is celebrating 27 years in business. Before the launch of LAGRANT COMMUNICATIONS, Hunter held various sales and marketing positions at Baxter International, one of the largest manufacturer and distributor of health care products worldwide, and was responsible for \$53 million in annual sales. Hunter has an extensive background in brand marketing, crisis management, media and community relations. Hunter brings 33 years of corporate and agency experience in advertising, marketing and public relations.

Hunter serves as a corporate director for SCAN Health Plan, a Medicare Advantage plan with \$2 billion in annual revenue and 1,000 employees. As corporate director, Hunter currently serves on two committees –Corporate Governance and Quality & Customer Experience. Hunter has served on all other committees including the Audit & Compliance, Finance, and Compensation committees, as well as, chairing both the Corporate Governance and Public Review committees.

To stay abreast of leading trends and practices that define corporate governance, Hunter is a fellow of the National Association of Corporate Directors (NACD), the highest level of credentialing for corporate directors and corporate governance professionals.

Hunter has spoken on panels on emerging governance issues and how to prepare for the challenges and opportunities that will impact boardrooms in the future. He served on both the “Strategy and Risk” and “Board / C-Suite Expectations” panels during NACD’s Global Board Leaders’ Summit. The “Strategy and Risk” panel focused on leading practices for overseeing a company’s risk management activities and capitalizing on the critical link between strategy and risk. The “Board / C-Suite Expectations” panel focused on best practices to narrow the potential gaps in information between directors and C-suite officers, including what directors should expect to receive in reports and deeper questions directors can ask of, non-core C-suite officers.

A true advocate for diversity in communications, Hunter is the founder and managing partner of KLH & Associates, a minority-owned-and-operated executive search firm, specializing in mid-to-senior-level diverse talent in the communications industry among Fortune 500 companies and advertising and public relations agencies. He is also the founder and CEO & Chairman of The LAGRANT Foundation (TLF), a nonprofit organization, which provides scholarships, career professional development workshops, internships/fellowships and entry-level jobs, mentorship and educational enrichment programs to minority students pursuing undergraduate and graduate degrees in advertising, marketing and public relations. Additionally, Hunter has held high-ranking leadership positions for a variety of nonprofit organizations including American Cancer Society, among others.

A key player in the communications industry, The Holmes Report recently recognized Hunter with an **Individual Achievement SABRE Award** and named him as one of **In2’s Innovator 25**. He also received PRWeek’s **PR Professional of the Year- Agency Honorable Mention**. Hunter is also the recipient of the **Distinguished Service Award** by Arthur W. Page Society, **Diversity Distinction in PR Award** by PR Week, and PR Week’s **2012, 2013, 2014, 2015, 2016, and 2017 “The 50 Most Powerful People in PR.”**

Hunter has a master's degree in International Management from the University of St. Thomas in St. Paul, Minnesota and a bachelor's degree in Business Administration from the University of Washington in Seattle.