



Jill Griffin

Director – Luby's Inc., Luby's/Fuddruckers, Griffin Group,
NACD Texas TriCities Chapter

Jill Griffin is an independent public board director; internationally- published, Harvard "Working Knowledge" author; and the Customer Loyalty Expert for the popular training site, Lynda.com.

Her latest book is *Earn Your Seat On a Corporate Board*.

Since 2003, Jill has served as Board Director for Luby's/Fuddruckers restaurants (NYSE: LUB). She chairs the Personnel & Administration committee which oversees Store Operations, Talent Management, Marketing/Social Media, Information Technology and Succession Planning.

Jill is a founding member of the National Association of Corporate Directors' (NACD) Texas TriCities Chapter and sits on its board of directors and serves on the program committee.

Jill holds her Bachelor of Science (magna cum laude) and MBA degrees from The University of South Carolina's Darla Moore School of Business. She is the recipient of the 2005 Distinguished Alumna Award and served for nine years on its board of trustees.

Jill began her career in brand management in 1977 at R.J. Reynolds Tobacco Company where she rose into executive leadership to manage the corporation's largest brand, Winston.

She chaired the Austin Convention & Visitors Bureau for eight years and now sits on the board of directors for the Houston-based Souper Bowl of Caring, whose mission is to mobilize youth nationally to care for people who are hungry and in need.

Jill's hobbies include mountain biking, Civil War and European history, travel, and Southern "Beach Music." Raised in North Carolina, Jill lives in Austin, Texas.