



**Lynn Clarke, [Lclarke@metrokitchen.com](mailto:Lclarke@metrokitchen.com), (610) 716-6665**

Lynn Clarke is an independent board director and CEO with packaged goods, technology, and e-commerce expertise. She has driven growth and has significant operating experience in these varied industries. Lynn serves as an independent board member of family held consumer and retail companies. She also owns MetroKitchen.com a leading direct to consumer global e-commerce business. After 17 years of branding and operating experience at PepsiCo and General Mills, Lynn moved to CEO of two private equity-owned companies, then acquired an e-commerce company.

Lynn is building a global board portfolio that leverages her brand building, operations and digital expertise, her private equity experience, her ability to understand consumer and customer needs as well as her experience in governance, compensation and audit.

Lynn serves on the Board of Directors of Abarta Inc., a family held \$300 million diverse corporation (Coca-Cola bottling, energy, media). She is Governance Chair and until 2014 was Chair of the Audit Committee. She is also a member of the Compensation Committee. In 2012, Lynn led the replacement of the company's auditors, significantly increasing service and reducing costs, moving to a firm with deep expertise in the company's key categories. Recently the company sold its media property to Berkshire Hathaway.

Lynn recently was asked to re-join the Board of Directors of Kahiki Foods, a family-held nationally distributed frozen foods company in grocery, big box and co-packer for Nestle. Lynn is also on the board of visii.com, a young London company with an innovative visual search technology.

Seventeen years at PepsiCo and General Mills gave Lynn deep and varied expertise in the best of branding and product management, strategy, sales, operations, manufacturing and distribution. She had numerous General Management roles at Pepsi-Cola, (\$16 billion in revenues). She also developed Pepsi-Cola corporate strategy for several channels, impacting revenues in excess of \$2 billion. In addition, Lynn's experience includes building share-grabbing new products as well as Teamster negotiations. She has led several turnarounds and has strong M&A experience, including acquisition integration. Lynn has also led technology and global strategy development, process engineering, marketing, customer service and human resources.

In 2004, Lynn began pursuing the acquisition of her own business. She spent 10 months finding and assessing 17 companies, performing due diligence, securing financing and closing a deal on the oldest global e-commerce company in the home goods category.

In 2005, as CEO/owner of MetroKitchen.com, Lynn brought consumer-packaged goods strategy to global e-commerce retailing. Through effective digital marketing, including paid search, search engine optimization, retargeting, social media and other emerging on-line tactics, MetroKitchen.com revenues have tripled. Today, the company is recognized as one of the category's leaders in direct to consumer e-commerce. MetroKitchen was named the 2014 E-commerce retailer of the year by the International Housewares Association. MetroKitchen global suppliers include such well known global brands as J.A. Henckels, Wusthof, Mauviel, Kai, Kyocera, All-Clad and Groupe SEB.

Lynn previously served as a board member for Trophikos (a family-held nutritional supplements company), for a furniture retailer, and for Wachovia Bank's Small Business Advisory Board. She has also been a National Trustee of the Pennsylvania Academy of Fine Arts in Philadelphia, the nation's oldest art school and art museum. Lynn has been on the board of many non-profit organizations, including the Connecticut Ballet in Stamford, CT and the Girl Scouts of Southeastern PA.

A frequent speaker at business and educational groups, Lynn most recently was a featured speaker at the Institute of Internal Auditors Conference on the role of boards and internal, the Google sponsored E-commerce Traffic Summit and at a Women Corporate Directors program on the Impact of Millennials on Consumer Markets. She has also spoken to family company CEO's on building effective boards for privately held businesses at the University of Pittsburgh Family Business Institute and on entrepreneurship at Georgia Tech's business school.

Lynn is a member of Women Corporate Directors, the Young/World Presidents Organization (YPO/WPO) and the National Association of Corporate Directors (NACD). She also holds a Professional Director Certification from the American College of Corporate Directors, a public company director education and credentialing organization.

Lynn received a Master's Degree in Business Administration from the University of Pittsburgh and a Bachelor's Degree in Journalism, Magna cum Laude, from Point Park University. She participated in the joint YPO Harvard Business School leadership program as well as the Wharton Business School program for new corporate directors.

An avid golfer, skier, traveler and art appreciator, Lynn currently lives in Atlanta, GA and Greenwich, CT.

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