



Laura Nichol

Partner, RIO Advisors, LP

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Laura Nichol works with Boards, CEOs and executive teams on mastering the basic building block of every successful organization – building a high performance culture. Clients find her approach creates value for their organizations by increasing clarity of vision, roles and expectations. Working one-on-one or with teams, Laura guides executives to create a strategic focus for their leadership, equips them with the powerful tools and techniques for leading, and provides ongoing support through facilitation, coaching, advice, and connection to resources.

Laura's clients include leaders across the world in a wide range of industries including consumer-packaged goods, telecommunications, energy, and professional services. Clients are executives and Boards of Directors in publicly and privately held companies and non-profits.

Laura has an extensive background in business leadership. Prior to forming the firm, she spent almost 20 years in corporate roles. On the senior leadership team at American General Financial Group and as senior human resources executive at Chase Bank of Texas she successfully guided the efforts to redefine corporate culture and implement strategic business initiatives. Her background includes experience as a banker, working with middle market companies and wealthy individuals, giving her a strong financial perspective on business issues. She continually supplements this experience through intense study with masters in the field of facilitation, communications, emotions and economics.

Laura is currently Chair of the Board of Visitors at Duke Divinity School, Vice Chair of the Center for Hope and Healing, Director, 5th Ward Redevelopment Corporation, and National Association of Corporate Directors Texas TriCities Chapter Advisor. She is a graduate of the University of Texas at Austin.