



Ralph Hasson

Advisory Board - Broadway Bank - Austin Region, Advisory Board - CareFlash LLC
NACD Texas TriCities Chapter, Sustainable Food Center

Ralph Hasson is a member of the Advisory Board of Broadway Bank-Austin Region and a member of the Advisory Board of CareFlash, LLC. He serves on the Board of Directors of the Texas TriCities Chapter of NACD (National Association of Corporate Directors), and is Chair of the chapter's Austin Board of Advisors. He is also a member of the Board of Directors of the Sustainable Food Center, and is Board President/Chair-Elect. He is an NACD Board Leadership Fellow.

Ralph developed enterprise systems for collaboration and conflict management, enhancing risk oversight, ethics oversight and litigation cost control, for General Electric, Halliburton, Shell, Conoco, Coors and Coca-Cola Enterprises. Several of those systems became national models.

He built Chorda Conflict Management, Inc., the first enterprise conflict management consulting firm, from a startup into a nationally-recognized organization. He also built the Policy Office from scratch for the University of Texas System Administration (15 institutions). The Policy Office was subsequently benchmarked by Starbucks. It was also recognized as a best practice model by leading compliance experts, Strategic Management, Inc.

In 2012, Ralph also co-founded the Ombudsman Shield Law Coalition, serving as Chairman & President, after initiating and organizing efforts to pass the first state shield law for ombudsmen. The proposed legislation was the first bill of its kind in the country, offering a national model for a reform designed to strengthen corporate governance and ethics oversight. On behalf of the Steering Committee he led organization of the 2005, 2006 and 2007 IC2 conferences, 21st Century Governance for Early Stage Companies. These were among the first full-day events in the country devoted strictly to practical, hands-on education for the directors and officers of early stage companies.

Ralph has worked extensively as a troubleshooter at the board and C-level, resolving impasses in corporate and public sector settings. His new ideas in corporate governance and ethics oversight have been cited in the New York Times and the Wall Street Journal after appearing in Harvard Business Review, Sloan Management Review and Directors Monthly. He is the co-author of a leading practical guide on systems for collaboration and conflict management, enhancing risk oversight, ethics oversight, and litigation cost control with employees, customers, strategic partners and suppliers: *Controlling the Costs of Conflict: How to Design a System for Your Organization* (San Francisco: Jossey-Bass, 1998). Hasson is a Global Fellow of the IC2 Institute of the University of Texas at Austin. His efforts with IC2 have focused on bringing best practices in corporate governance to early stage and emerging growth companies. He is a graduate of the University of Texas (B.A., J.D.), and Harvard University's John F. Kennedy School of Government (MPA).