Lauren E. Smith – *President, NACD Florida Chapter*



Lauren E. Smith is a Managing Director at Diversified Search, a top ten executive search firm in the US and the country's largest woman-owned firm. She leads board and executive searches. She has a track record of recruiting standout board members who bring both the skill sets and unique perspectives to add meaningful value in the boardroom and working with boards to take a fresh approach to defining diversity. Lauren is also the President of the National Association of Corporate Directors (NACD) Florida Chapter and an NACD Board Leadership Fellow. She has published several articles on diversity in the boardroom. Earlier in her career, Lauren had twelve years of experience leading marketing and strategy initiatives at two Fortune 50 companies – Westinghouse Electric Corporation and Motorola Inc.

Lauren was named by South Florida Business Journal as a Most Influential Business Woman in 2010. She is a board of governor's member of the Greater Miami Chamber of Commerce and serves on the Board of Governors of the H. Wayne Huizenga School of Business & Entrepreneurship of Nova Southeastern University. Lauren is an active member of Women Corporate Directors and Belizean Grove. She is an Advisory Board member of Women Executive Leadership where she spearheaded the first census that tallied the number of women on the boards of Florida's top 150 public companies.

Lauren has been quoted as an expert on executive and board recruiting in NACD Directorship, Entrepreneur Magazine, American Way Magazine, the Miami Herald, and South Florida CEO Magazine. She has been a guest lecturer at Nova Southeastern University and a speaker for the National Association of Corporate Directors. Lauren was named by South Florida Business Journal as a Most Influential Business Woman in 2010.