



## **Ken Bresnen**

Managing Director, Denary and Navidar

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Ken Bresnen is a Managing Director of Denary (Denary.com) and a Managing Director of Navidar (Navidar.com), a registered investment banking firm providing merger and acquisition advisory services to technology and advanced industrial companies. Ken has served in senior operational and corporate development roles in several large companies and early-stage ventures in the computer equipment, software, and Internet industries and in several heavy industrial industries. He has lived and worked in the U.S. and Europe and has extensive worldwide business experience.

In Denary, Ken has been an advisor for several years to a variety of industrial and technology companies on corporate development matters including: Valued-Directed growth strategy, operational excellence, finance and strategic transactions. Prior to forming Denary, Ken Bresnen was Managing Director of an international investment-banking firm with offices in the Europe and the U.S. that specialized in mergers and acquisitions in the information technology, electronics, semiconductor, telecommunications, Internet and technical services industries. Transactions were typically cross-border sell-side or buy-side engagements in the \$10 – 200 million range. Ken has helped several early stage companies raise equity funds from accredited investors, corporations and institutional investors.

Prior to this, Ken was Chairman and CEO of Trialsmith Inc., a highly successful legal information Internet business serving 60,000 attorneys. Before that, he was the founder and Managing Director of The Software Atelier, a community of early-stage software companies, and SVP/COO/CFO of Convergent Communications Inc., a supplier of private-label communications networks.

Ken Bresnen began his career as a semiconductor production engineer with Texas Instruments in Germany. He then served as an officer in the U.S. Air Force – Strategic Air Command as an ICBM combat crewmember and later was a civilian consultant to the U.S. Department of Commerce, Bureau of East-West Trade on telecommunications in the Soviet Union. Ken was a member of one of the first U.S.-sponsored trade delegations to China. He subsequently worked for Air Products and Chemicals, Unit Rig and Equipment and the Telex Corporation. At Telex, he served in senior corporate development, operational, planning and financial roles and managed the post-merger integration of several Memorex operations. He has directed turnarounds in two troubled businesses: a California-based privately-owned \$10 million software company and an \$85million, 350 person electronics manufacturing and service parts logistics division of a public company in the computer hardware industry.

Ken holds an MBA from the Wharton School and was a Wharton Public Policy Fellow. He received a BS Mechanical Engineering from Texas A&M. He is a Board Member and Past President of the Association for Corporate Growth in Central Texas. He was elected to the Global Board of ACG and was Co-Chairman of the 2012 Texas ACG Capital Connection held in Austin, Texas. Ken Bresnen holds the Series 62, 63 and 79 securities licenses and has extensive experience with the private equity industry.