



Eric Thurston

President and Chief Executive Officer, Personify

Eric Thurston is a senior executive with 20+ years of experience in enterprise software. With a relentless focus on customer success and value, Eric has enabled some of the world's leading organizations take advantage of software and technology to improve business performance. Prior to Personify, Thurston was president at Mitrates, where he oversaw the company's acquisition by Vista Equity Partners, relocation of the corporate headquarters to Austin, TX and redefined the company's growth and operational focus, which set the groundwork for tremendous future growth. Prior to this, Thurston was senior vice president of operations at P2 Energy Solutions and was personally involved in running the Tobin data business, P2 outsourcing, professional services and sales organizations ushering P2 through operational improvements and several add-on acquisitions. Thurston began his career as an engineer with the Shell Oil Co. before moving into enterprise technology at Oracle and SAP. Thurston lives in the Austin area and enjoys hiking and fishing with his family.