



Jim Diaforli
VP Corporate Issuer Sales Eastern Region
Broadridge Financial Solutions, Inc.

Jim joined ADP/Broadridge (Broadridge was Spun Off from ADP in April of 2007) in August of 2001, and has managed the Eastern Region of the Corporate Issuer Sales Group since July 2006. Currently, he manages a Team consisting of eight Account Executives, and also has direct responsibility for managing existing accounts and pursuing new business within the Eastern Region. The Corporate Issuer Sales Group focuses on providing Investor Communication Solutions including beneficial and registered proxy services, transfer agency services and electronic communication options to all public companies.

Prior to his current role, Jim was Director of Annual Report Sales for ADP Graphic Communications, and responsible for growing the Financial Printing division by working with the entire Corporate Issuer Sales Group nationwide.

Jim is an active member of the following industry organizations; SCSGP (Society of Corporate Secretaries & Governance Professionals), NIRI (National Investor Relations Institute), SSA (Shareholder Services Association), NACD (National Association of Corporate Directors) - National Level, NY & NJ Chapters, and NJCCA (New Jersey Corporate Counsel Association).