

Kenneth Cleveland Founder and Managing Director of The Firm

Mr. Cleveland has for more than 30 years, through dozens of challenging assignments, headed or provided senior level management and advice to special situations companies. He specializes in operational and financial assistance to middle market companies; stabilizing the companies and preparing them for future growth. Companies typically range in revenue from \$50 million to \$500 million and may be either public or private. As a result of his extensive background and experience he also serves as an advisor and/or a Board member for all types of companies.

He serves as:

- Chairman of the Board of Directors of Transamerican Auto Parts
- Member of the Board of Directors of TM Cobb Company
- Member of the Board of Directors of the Southern California Chapter of the National Association of Corporate Directors

He has served as:

- Chairman of the Board of Directors of Gel Pak LLC
- Member of the Board of Directors of Sun World International, J.T. Packard and Clothestime Inc.
- President and Chief Executive Officer of Hauser, Inc. Birtcher Medical Systems, Botanicals International, American Security Distribution, Kroy Inc, Cardis Corporation, Tylan Corporation and The Mica Corporation.

His business insights and "hands on" approach to management have contributed significantly to the success of these companies and numerous other companies. Equally important, Mr. Cleveland's professional contributions extend across a remarkably diverse array of industries that include: Agriculture, Automotive Parts, Construction, Clothing, Electronics, Entertainment, Medical Equipment, Packaging, Staffing and Technology.

Mr. Cleveland is a graduate of the University of California at Los Angeles with a Business Degree specializing in Finance. He is a Graduate of the UCLA Anderson School of Management, Director Training and Certification Program.

Mr. Cleveland began his career as an Officer in the United States Army.

Mr. Cleveland is a founder of the Firm and may be contacted in the Los Angeles office by calling (310) 456-9395 Cell (310) 995-2055 or by e-mail at kcleveland@bcillc.com.