Bob Zukis is on the Advisory Board and Audit and Conflicts Committees for Aequitas Capital. Founded in 1993, Aequitas is a Private Equity and Credit firm dedicated to innovation, discipline and excellence in alternative asset investing in technology, healthcare, education and financial services.

As a former SaaS CEO and PwC Partner, Bob is a leading speaker, author and advisor on the competitive impact of disruptive technologies from WebRTC to the internet of things (IoT), social, mobile, analytics and the cloud. He has over twenty years of experience advising the C-suite across 4 continents and 20 countries.



Named to the Financial Times Agenda Digital 50 - Board Candidates With Skills in New Technologies in 2013, Bob is a boardroom community advocate and advisor on IT governance and cyber-security.

He is also a Senior Fellow in The Conference Boards Governance Center, and is on the NACD SoCal Board. He also sits on the Advisory Board of the UCI Center for Disruptive Technology.

His book *Social Inc.* (Kauffman Fellows Press) tells the story of the future of business being shaped by disruptive technologies. He has an MBA from The University of Chicago.