

Allyson Pooley – Senior Vice President

Allyson has nearly 25 years of experience in senior-level finance, strategy, investment management and communications.

Prior to joining Financial Profiles, Allyson spent nearly eight years at Apollo Education Group, first as Vice President, Investor Relations where she was recognized as Institutional Investor's 2009 "Best Investor Relations in Business & Professional Services."

Allyson later became Vice President, Strategy and Development for Apollo subsidiary Western International University, where she was responsible for strategic planning and collaborated with the company's corporate development team on partnerships and acquisitions. Previously, Allyson was a managing director at ICR where she counseled senior management teams and boards on investor relations and worked with many pre-IPO companies. Allyson acted as company spokesperson and chief financial writer for companies in diverse industry groups including education, professional services, technology, media, airlines and consumer products.

Allyson began her career in the investment management industry. She was a sell-side analyst at The Chicago Corporation, a hedge fund manager at UBS O'Connor and technology specialist in institutional equity sales at Merrill Lynch. Allyson has a bachelor's degree in economics from the University of California at Berkeley and an MBA from the University of Southern California's Marshall School of Business. She is a member of the National Investor Relations Institute (NIRI). Allyson is also a member of the Women's Board of Lincoln Park Zoo in Chicago.